

TOP 10 Trading Platform Solution Providers 2017

Trading, the core activity in the capital markets, is now governed by tools such as charting and account management modules, of the platform that facilitates it. From exchange of equities to currencies, the trading platform has simplified and expedited the buy-sell process for brokers, businesses, and investors. Bridging the chasm between exchange and investors, the trading platform acts as an electronic gateway to the capital markets.

Today, cutting-edge technologies such as mobility, cloud, analytics, and data visualization tools have augmented the efficacy of the trading platform. With the ability to assist traders in tracking trade history, interpret transactions, and strategize business actions in accordance with the market conditions, modern technologies are bringing actionable intelligence to the decision making table. Inventive trading methodologies like High Frequency Trading (HFT), an algorithmic technique of executing trade, have added new dimension to ever evolving trading platforms. Additionally, high-speed communication protocols

and hardware acceleration is fulfilling the demands of the brokers and investors. Trading solution providers are zealously working towards development of holistic solutions that are inclusive of technological trends.

To simplify and help CIOs navigate the trading solution landscape, Capital Markets CIO Outlook has come up with special edition, where a distinguished panel comprising of CEOs, CIOs, VCs, analysts including editorial board has decided the 'Top 10 Trading Platform Solution Providers 2017' in the U.S.

The listing presents the clear view of the solutions and their adeptness in tackling intricacies in trading world. It will also help to understand the technologies that underpin the solutions.

In the process of selecting the most promising trading solution providers, we have analyzed the company's offerings, core competency, news/press releases, client testimonials, milestones, and other recognitions.

We present to you the Top 10 Trading Platform Solution Providers 2017.

Athena Investment Systems

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Outlook

TOP 10
TRADING PLATFORM
SOLUTION PROVIDERS - 2017

An annual listing of 10 companies that are at the forefront of providing trading platform solutions for the capital markets sector and impacting the marketplace

Company:

Athena Systems

Description:

Offers an integrated Trading, Portfolio Management, Compliance, Risk and Reporting platform to Hedge Funds and Family Offices

Key Person:

Scott Sykowski,
Head of Research & MD
Stefano Guarnieri,
Head of Product & MD
Luis Otero,
Head of Technology & MD

Website:

athenasystems.com

Athena Systems Integrated Trading & Portfolio Management

With over two decades of expertise in the Capital Markets industry, Scott Sykowski, Head of Research & Managing Director of Athena Systems says, "Most Hedge Funds and Family Offices are looking for integrated platforms to perform their entire business workflows on a single dashboard." "We also see an increased demand in the market for investor management, reporting and accounting," adds Stefano Guarnieri, Head of Product and Managing Director. The company's order management system, initially a tool for traders, has evolved over the years to become an enterprise-wide platform on which Hedge Funds and Family Offices can manage their entire operations chain—front to back. "With all major Trading, Portfolio Management, Compliance, Risk, and Reporting functions integrated, we provide a set of proven tools which save users several hours of time a week; allowing investment managers to focus on generating returns for their investors," comments Sykowski.

an affordable, quick to implement solution, helping Hedge Fund handle front, mid and back office tasks as efficiently as possible. For instance, Athena's Aura and Spark platforms, in addition to offering relevant business information, now allows mass customization to generate high quality investor reporting. On a normal basis, crafting customer reports specific to an investor takes almost eight weeks in addition to spending \$5,000 to \$10,000. "By implementing our base platform with easy to use tools, customers can edit and manipulate their client logos, names and engage different calculating metrics to be applied across different managed accounts—saving time and money," says Luis Otero, Head of Technology & Managing Director.

To draw a vivid picture of Athena's success in the domain, Guarnieri, recalls the customer success story of a recently launched Family Office. The client was mandated to periodically send detailed and transparency information to their investors regarding performance, trade



Stefano Guarnieri

professionals. From an investor's side, they had to fish through different dashboards for relevant data. "With our software they could streamline the whole operation with just three people," adds Guarnieri.

Looking forward, Athena is targeting the new epoch's mobile space, Athena offers all its solutions with capabilities to be deployed on mobile phones or devices to help user do business while on the go.

Over the past years, Athena has been successfully serving the Hedge Funds and Family Offices with their interactive trading platform to provide business insights to make profitable decisions on investments, asset allocation for individuals and risk management. "Working with our clients to provide the best analytics and giving them cost-effective solutions at a price that is cheaper than an in-house solution has always been our priority," concludes Sykowski. **CM**



Athena provides a set of proven tools that save users tens of hours per week to allow them to focus on generating alpha for their investors

Athena offers a turn-key solution that includes a front-end user dashboard, cloud hosting of the application, Database and FIX services, and intraday/historical data. The solution combines Trading, Portfolio Management, Compliance, Risk and Reporting into

postings, counter parties, and NAV calculations. Previously, the office handled the entire reporting by publishing details on PDF files on their website. The Family Office client had to create multiple pages for different investor packages which required an army of

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The logo for CFO Outlook features the text "Capital Markets" in a small font above the large, bold letters "CFO". Below "CFO" is the word "Outlook" in a smaller font.

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A small icon of a bar chart with four bars of increasing height and an upward-pointing arrow, with dollar signs (\$) above the second and third bars.

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